



Sveriges lantbruksuniversitet  
Swedish University of Agricultural Sciences

# SLUkurs

## Syllabus

**PNG0010 Innovation management and entrepreneurship (2+3p), 7.5 credits**

## Syllabus approved

2006-05-11

## Subjects

Economy

## Education cycle

Third cycle

## Grading scale

Pass / Failed

The requirements for attaining different grades are described in the course assessment criteria which are contained in a supplement to the course syllabus. Current information on assessment criteria shall be made available at the start of the course.

## Language

Swedish

## Prior knowledge

The course is open to doctoral students from SLU and Uppsala University.

## Objective, including learning outcomes

The aim of the course is to develop participants' knowledge and understanding of technical entrepreneurship, innovation processes, and transfer of technology in

industrial and academic contexts. Different models of the innovation process are introduced, and an overview of the innovation support system is presented together with cases that illustrate significant factors in the commercialization process.

### **Content**

The course is organized in three parts. Parts a) and b) may be taken for 2 credits. All three parts are required for 5 credits.

a) Three lectures covering aspects of innovation processes and commercialization of new technology. Industrial R&D as well as new technology-based firms are discussed.

b) A seminar series of five meetings on the theme of business development, where problems in the exploitation process are penetrated with experienced actors.

c) A case study of an actual commercialization process.

### **Requirements for examination**

Examination will be based on performance in written and oral exercises and presentations integrated throughout the course.

### **Additional information**

The number of participants for the 5-point course is restricted to 20 participants. The course language is Swedish.

The course is given in a collaboration with Uppsala University.

### **Responsible department**

Department of Economics