

SLUkurs

Syllabus

PNS0033 Innovation management and entrepreneurship I, 3.0 credits

Syllabus approved

2007-09-20

Subjects

Economy

Education cycle

Third cycle

Grading scale

Pass / Failed

The requirements for attaining different grades are described in the course assessment criteria which are contained in a supplement to the course syllabus. Current information on assessment criteria shall be made available at the start of the course.

Language

Swedish

Prior knowledge

The course is primarily intended for PhD students at SLU.

Objective, including learning outcomes

The aim of the course is to develop participants' knowledge and understanding of technical entrepreneurship, innovation processes, and transfer of technology in industrial and academic contexts. Different models of the innovation process are

introduced, and an overview of the innovation support system is presented together with cases that illustrate significant factors in the commercialization process.

Content

The course contains:

- a) lectures covering aspects of innovation processes and commercialization of new technology. Industrial R&D as well as new technology-based firms are discussed.
- b) seminars on the theme of business development, where problems in the exploitation process are penetrated with experienced actors.

(Participants who want a deeper understanding may take part in Innovation management and entrepreneurship II (3 credits), containing an empirical study of a real innovation case.)

Requirements for examination

Examination will be based on performance in written and oral exercises and presentations integrated throughout the course.

Additional information

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Responsible department

Department of Economics