



Sveriges lantbruksuniversitet
Swedish University of Agricultural Sciences

SLUkurs

Syllabus

PLG0046 Popular science communication, 3.0 credits

Syllabus approved

2017-03-16

Subjects

Other Social Science

Education cycle

Third cycle

Grading scale

Pass / Failed

The requirements for attaining different grades are described in the course assessment criteria which are contained in a supplement to the course syllabus. Current information on assessment criteria shall be made available at the start of the course.

Language

English

Prior knowledge

All PhD students can apply, including those who plan to register in a near future

Objective, including learning outcomes

To become aware of available popular science communication tools and channels.
To plan and perform popular science communication adapted to different audiences.
To identify "core stories" about your research that can be communicated to a wider

audience.

To write popular science texts that could be published.

To present your research orally during interviews.

PhD students will learn about and practice popular science communication. A large part concerns training to write popular scientific texts, with the aim to publish the texts produced during the course.

Content

The course starts with

- two days of lectures and discussions about the need for popular science communication and which tools are available
- comparison of scientific and popular science texts
- where to publish and how to do it and to what kind of audience one is writing.

After this, independent work follows when PhD students practice on giving interviews and interviewing somebody else, writing on Wikipedia, writing a synopsis, and a manuscript ready to be submitted to a journal.

The written products are evaluated by the other PhD students and the teaching team. After feedback the manuscripts are prepared for publishing.

Requirements for examination

To pass the course, all the assignments should be done and the PhD students must produce a popular science text ready for submission to a popular science journal. The actual submission and getting the manuscript published is however the student's own responsibility.

Additional information

Online course with max. 16 students

Lectures

Exercises

Seminars where students discuss and give feedback on popular science texts

Feedback by professional journalists and other external teachers on popular science texts

Responsible department

Department of Plant Protection Biology