



Syllabus

FÖ0147.1 Optimally forestmarket adapted production and marketing, 7.5 credits

Optimal skogsindustriell produktion och marknadsföring

The course is given as course independent of study programme

Syllabus discontinued 7 November 2007

Version 1 in Slukurs. Corresponds to version 1 in Ladok

Syllabus approved

24 February 2004

The version applies to students admitted from autumn 2004 to autumn 2008

The version is not a module version

Subjects

Business Administration

Education cycle

First cycle

Modules

Title	Code	Credits
Single module	0101	7.5

Advanced study in the main field

Grading scale

Pass / Failed

The requirements for attaining different grades are described in the course assessment criteria which are contained in a supplement to the course syllabus. Current information on assessment criteria shall be made available at the start of the course.

Language

Swedish

Prior knowledge

Basic authority.

Objectives

After the course, the student should be able to undertake a market investigation concerning some forest products, estimate a demand function based on the collected market information, determine economically rational production at a small scale forest industry production plant and rationally distribute the marketing resources.

Content

The course includes market investigations and applications to the markets of forest industry products. The results from the market investigations are used to estimate demand functions. The demand functions and information concerning production economic conditions in the industrial plants and other connected production units, are used to determine the optimal market adapted forest industrial production. The course also treats economically rational distribution of resources with applications to marketing and applications to forest industry products.

Implementation

Lectures 50 h

Excercises 100 h (mandatory)

Examination**Requirements for examination**

Written individual exam and group reports.

The written individual exam and the group reports must be accepted.

- If the student fails a test, the examiner may give the student a supplementary assignment, provided this is possible and there is reason to do so.
- If the student has been granted special educational support because of a disability, the examiner has the right to offer the student an adapted test, or provide an alternative assessment.

- If changes are made to this course syllabus, or if the course is closed, SLU shall decide on transitional rules for examination of students admitted under this syllabus but who have not yet passed the course.
- For the examination of a degree project (independent project), the examiner may also allow the student to add supplemental information after the deadline. For more information on this, please refer to the regulations for education at Bachelor's and Master's level.

Additional information

Distance education via INTERNET, partly based on distance education resources at community education centers. The course is given at "25% speed" during 20 weeks.

- The right to take part in teaching and/or supervision only applies to the course date to which the student has been admitted and registered on.
- If there are special reasons, the student may take part in course components that require compulsory attendance at a later date. For more information on this, please refer to the regulations for education at Bachelor's and Master's level.

Responsible department

Department of Forest Economics

Supplementary Information

Finalized by: Programnämnden skog och mark