

Syllabus

KM0029.1 Agricultural Extension, 15.0 credits

Näringslivsinriktad lantbruksrådgivning

The course is given as course independent of study programme

Syllabus discontinued 11 December 2006

Version 1 in Slukurs. Corresponds to version 1 in Ladok

Syllabus approved

21 May 2003

The version applies to students admitted from spring 2003 to autumn 2007

The version is not a module version

Subjects

Communications science

Education cycle

First cycle

Modules

Title	Code	Credits
Single module	0101	15.0

Advanced study in the main field

Grading scale

Pass / Failed

The requirements for attaining different grades are described in the course assessment criteria which are contained in a supplement to the course syllabus. Current information on assessment criteria shall be made available at the start of the course.

Language

Swedish

Prior knowledge

Programme specific courses comprising 20 Swedish University Credits (SUC) in the M. Sc. Programme, or 40 SUC in the University Diploma Programme.

Objectives

The course prepares the student for advisory and communicative work within the agricultural sector. The student acquires methods to analyse and understand his/her working situation and role in an advisory organization. The student gets prepared to apply his/her knowledge in the professional role as an advisor. On completion of the course the student will:

- have knowledge of the organizations, authorities and companies within Swedish agriculture
- understand farmers' social and economic conditions
- be able to handle advisory instruments utilised in agriculture from the farmers' perspective
- understand and have ability to manage situations and problems that occur in working life
- be able to critically reflect on the role of the advisor/consultant
- have experience of different communicative methods involved in agricultural extension
- have acquired tools which enable him/her to plan, accomplish and evaluate projects that are connected to advisory services in agriculture
- have acquired tools to analyse the context of an advisory situation
- be able to analyse, understand and handle conflicts within his/her advisory activities

Content

The first part of the course is based on lectures, literature studies, group discussions and work on practical cases. Focus is on the advisor's assignments. This part of the course deals with:

- basic theories of agricultural extension and communication
- conditions, possibilities and limitations for today's agriculture
- exercises in advisory conversation and techniques of interviewing and presentation
- methods for reflecting on one's own working routines and role in the organization

Together with other students with different alignments, the student will be assigned to a farm where he/she, in co-operation with the farmer, will analyse conditions for production and results as well as discuss the farmer's objectives, visions and development possibilities.

During the second part of the course the focus dislocates from the advisor's assignments to critically revise and analyse the advisor's role and the advisory organizations' structure. This part of the course deals with:

- concepts and theories which enable an understanding of the organizational and social situations
- methods for process facilitation and conflict management
- the professional role of the advisor or consultant

Together with other students, and in co-operation with an optional advisory company/organization as well as in consultation of farmers, the student will develop a feasible model for future agricultural extension. This project work takes place under the supervision of business people as well as the course leaders. In addition to their concrete tasks, the students will have the opportunity to synthesise, reflect upon and discuss their experiences with other students in the same course and with their course leaders.

The course is carried through in close co-operation with the agricultural industry. During the course the students will continuously visit and reflect upon routines and activities at the advisory companies and organizations.

Implementation

Lectures approximately 60 h

Exercises approximately 90 h (compulsory)

Assessments approximately 25 h (compulsory)

Project works cover about 50 % of the course time. The projects include excursions, seminars, planning and implementation.

Examination

Requirements for examination

The theoretical part of the course is assessed by home examination with subsequent group discussion. The course's practical components, which consists of group work, project work and several smaller exercises, are reported written and/or verbally.

Participation in compulsory items and pass in assessments.

- If the student fails a test, the examiner may give the student a supplementary assignment, provided this is possible and there is reason to do so.
- If the student has been granted special educational support because of a disability, the examiner has the right to offer the student an adapted test, or provide an alternative assessment.
- If changes are made to this course syllabus, or if the course is closed, SLU shall decide on transitional rules for examination of students admitted under this syllabus but who have not yet passed the course.
- For the examination of a degree project (independent project), the examiner may also allow the student to add supplemental information after the deadline. For more information on this, please refer to the regulations for education at Bachelor's and Master's level.

Additional information

- The right to take part in teaching and/or supervision only applies to the course date to which the student has been admitted and registered on.
- If there are special reasons, the student may take part in course components that require compulsory attendance at a later date. For more information on this, please refer to the regulations for education at Bachelor's and Master's level.

Responsible department

Department of Urban and Rural Development

Supplementary Information

Finalized by: Programnämnden för agronomprogrammet