



## Syllabus

### **FÖ0044.1 Entrepreneurship and small business development, 15.0 credits**

#### **Entreprenörskap och företagsutveckling**

Version 1 in Slukurs. Corresponds to version 1 in Ladok

#### **Syllabus approved**

26 September 2002

The version applies to students admitted from spring 2003 to autumn 2008

The version is not a module version

#### **Subjects**

Business Administration

#### **Education cycle**

First cycle

#### **Modules**

<b>Title</b>	<b>Code</b>	<b>Credits</b>
Single module	0101	15.0

#### **Advanced study in the main field**

#### **Grading scale**

Pass / Failed

The requirements for attaining different grades are described in the course assessment criteria which are contained in a supplement to the course syllabus. Current information on assessment criteria shall be made available at the start of the course.

**Language**

Swedish

**Prior knowledge**

20 credits (30 ECTS) in Business administration at B-level (Intermediate courses).

**Objectives**

After the course, participants should:

- be knowledgeable about concepts used in entrepreneurship research
- have good knowledge about working conditions of importance for new firm formation and small business development
- have very good knowledge about financial actors and their work methodology
- have the ability to analyse the business situation for a small firm
- have trained the ability to plan, implement and report a small research project

**Content**

During the first part of the course the driving forces behind entrepreneurship will be analysed, as well as entrepreneurial traits and the entrepreneurial network. Within the first part of the course the business dynamics of the Swedish industry will be discussed.

In the second part of the course methods of corporate analysis and corporate valuation will be practised and discussed.

During the third part of the course the business development process of the firm is in focus. The different financial actors and their contribution to this process will be analysed and discussed. A special section is concerned with pros and cons with different financiers from the entrepreneurs and the firms point of view.

**Part I. Driving forces in the entrepreneurial process**

- Theories about the entrepreneur and entrepreneurship
- The importance of a social network for the entrepreneur
- Business dynamics

**Part II. Corporate analysis and valuation**

- Analysis and valuation of small firms
- Alternative financial solutions

Part III. Business development, growth and financing

- Models of business development
- Growth patterns in small firms
- The different financial actors

## **Implementation**

Lectures 20 hours

Literature seminars 24 hours (mandatory)

Cases 14 hours (mandatory)

Thesis seminars 18 hours (mandatory)

The course consists of lectures, literature seminars and case seminars. About half of the lectures are held by representatives from different financial actors. During the case seminars the students will be assigned cases to analyse with the same techniques that are used by practitioners.

During the second half of the course the students will write a five credit thesis together in groups, with two students in each group. In the thesis the students should focus on one aspect of the contents of the course. Furthermore it is important that the thesis is empirically well founded.

## **Examination**

### **Requirements for examination**

The examination consists of three different parts; a written exam, assigned cases and a course thesis (5 credits).

To pass the course one must take active part in the literature and case seminars. It is also necessary to pass on the written exam and the course thesis.

- If the student fails a test, the examiner may give the student a supplementary assignment, provided this is possible and there is reason to do so.
- If the student has been granted special educational support because of a disability, the examiner has the right to offer the student an adapted test, or provide an alternative assessment.

- If changes are made to this course syllabus, or if the course is closed, SLU shall decide on transitional rules for examination of students admitted under this syllabus but who have not yet passed the course.
- For the examination of a degree project (independent project), the examiner may also allow the student to add supplemental information after the deadline. For more information on this, please refer to the regulations for education at Bachelor's and Master's level.

### **Additional information**

- The right to take part in teaching and/or supervision only applies to the course date to which the student has been admitted and registered on.
- If there are special reasons, the student may take part in course components that require compulsory attendance at a later date. For more information on this, please refer to the regulations for education at Bachelor's and Master's level.

### **Responsible department**

Department of Economics

### **Supplementary Information**

*Finalized by:* Programnämnden för ekonomutbildningarna

*Replacement course:* FÖ0159