



SLUkurs

Environmental Communication and Management - Magister (1 year master) Programme

Version 1. Is valid from autumn 2007

Programme code:

NG001

Scope:

60 ECTS

Level affiliation:

2 - Second cycle

Degree

Degree of Master of Science

Responsible faculty:

Faculty of Natural Resources and Agricultural Sciences

Appendices

1. Decision

The board of SLU determined the 12-13 June 2006 (section 48) to establish the Master's programme environmental communication.

The programme syllabus was established the 3 May 2007 of the faculty board at the faculty for natural resources and agricultural science (the NL-fakulteten) to apply from the academic year 2007/2008. After that, the programme syllabus has been changed the 24 september, 5 November and 17 December 2007. Changed the 10 May 2010 to apply from the academic year 2010/2011.

The Master's programme environmental communication intends to Master's degree, that is for second-cycle studies and comprised 60 credits (HE credits). The program has the following programme code: NG001.

2. Prior knowledge and other requirements

2. 1 Earlier studies

General entry claims to become admitted to study programme for second-cycle studies has the one that has taken Bachelor's degree or Bachelor of Arts or professional qualification about at least 180 credits or the equivalent foreign higher education qualification.

To become admitted to the Master's programme environmental communication, first-cycle qualification is required extensive 180 credits with advanced study extensive 90 credit within one of the following subjects/disciplinary domains:

- natural sciences
- social studies

The claims for specific entry claims as above can be satisfied also of the one that has equivalent knowledge through foreign higher education qualification or about equivalent knowledge has been acquired in a different way.

Furthermore, knowledge is required equivalent the upper-secondary school courses in English B. This is satisfied by the one that has a first-cycle qualification from SLU extensive smallest 180 HE credits. For applicant with higher education qualification from nordic countries and certain English-speaking countries, specific rules apply.

For admission to the different courses that are included in the program applies the claims on specific entry claims that is prescribed for each independent course.

3. Intended learning outcomes

3. 1 General aims

In accordance with the Higher Education Act (1 chapter, section 9) should education for second-cycle studies " imply advanced study of knowledge, skills and abilities in relation to education for first-cycle studies and should, in addition to what that applies to education for first-cycle studies

- further develop the students' ability to integrate independently and use knowledge
- develop the students' ability to handle complex phenomena, issues and situations and
- develop students' preconditions for work that set large claim on independence or for research and development . "

3. 2 Specific aims for Master's degree

In accordance with appendix to the ordinance for SLU, the student should satisfy the following aim for Master's degree:

Knowledge and understanding

For Master's degree, the student should:

- show knowledge and understanding within the main field of study for the education included both overview over the field and advanced knowledge within certain parts of the field and understanding in current research and development, and

- show advanced method knowledge within the main field of study for the education.

Skills and abilities

For Master's degree, the student should

- show ability to integrate knowledge, to analyse and assess and handle complex phenomena, issues and situations also with restricted information,
- show ability independently to identify and formulate issues and to plan and with adequate methods carry out qualified assignments within given periods
- show ability to orally and in writing clear account too and discuss his conclusions and the knowledge and the arguments that underlies these in dialogue with different groups, and
- show such skills that is required to participate in research and development or to work in other qualified activities.

Judgement and approach

For Master's degree, the student should

- show ability to within the main field of study for the education make assessments considering relevant scientific, social and ethical aspects and show awareness of ethical aspects on research and development
- demonstrate an understanding of the possibilities and limitations of the scholarship, its role in the society and the responsibility of people for how it is used and
- show ability to identify his need of additional knowledge and to take responsibility for his knowledge development.

3. 3 Specified aims for the Master's programme

Within the framework of the aims in the qualification descriptor, SLU specified following aim for the Master's programme has environmental communication.

Knowledge and understanding

For Master's degree, the student should

- demonstrate an understanding of environmental communication processes including understanding of how interaction between people, groups and societies influence both formal and informal natural resource management systems,
- show an advanced understanding of structural and socio-psychological preconditions for learning, cooperation and conflict within the natural resource management
- demonstrate an understanding of how different environment communicative methods can be used within the natural resource management.

Skills and ability

For Master's degree, the student should

- show ability independently to search, compile, interpret and evaluate social sciences literature critically
- show ability to analyse and evaluate social processes within the natural resource management
- show ability independently to identify and formulate issues and to plan and with adequate methods carry out qualified assignments within given periods including:
 - planning and design of communication strategies,
 - to act as process leader in environment communicative processes
 - to organise efficient cooperation between experts and other interested parties,
 - show ability to handle unexpected communication situations
 - show ability independently to delimit and report a project work
 - show ability to orally and in writing clear account too and discuss his conclusions and the knowledge and the arguments that underlies these in dialogue with different groups,
 - show knowledge of his potential labour market
 - show ability to function in groups, both as leader and associate,
 - show ability to work in an interdisciplinary way and be able to combine knowledge from different fields.

Judgement and approach

For Master's degree, the student should

- show ability to reflect critically over:
 - communicative documents and situations and their effect on the natural resource management
 - his own role in communication situations,
 - demonstrate an understanding of the oförutsägbarhet of communication situations
 - demonstrate an understanding of the importance of and the difficulties with interdisciplinary approaches at natural resource management,
 - demonstrate an understanding of the possibilities and limitations of the scholarship and its role for human sustainable use of the biological natural resources
 - show ability to evaluate his own skills in relation to future labour market and take responsibility to continuous develop his skills.

4. Possibilities for further study

The student who has accomplished the education in the Master's programme environmental communication with taken Master's degree satisfies specific entry claims to be admitted to studies on inter alia the following types of educations at SLU:

- Third-cycle programmes, 240 HE credits
- Master's programme, 120 HE credits

Which third-cycle subject areas that are possible to be admitted to appear of appendix that is established by the study programmes board.

5. Content and outline

5. 1 Courses

The courses that are included in the Master's programme environmental communication are established by the study programmes board and are presented in appendix to the programme syllabus that also contains description of the kursstrukturen (frame timetable). The aim and contents of the courses are evident from the course syllabus of respective course. For degree project (the magisterarbete), there are furthermore specific instructions that are established by the study programmes board.

5. 2 Planning

The one-year master in Environmental Communication victim student both theoretical and experiencebased knowledge, and skills needed left working independently and interdisciplinary in Environmental Communication Projects and Program.

The program the a of victim social-psychological understanding of people, their relation to nature and their documents in Natural Resource Management (NRM). This ice complemented with a sociological understanding, where the focus shifts from the role of the individual to groups of people and society as a whole in NRM. Student learn about why people are important when dealing with Natural Resource dilemma’s and how we can understand documents of individuals, groups and society. This knowledge ice applied to the Swedish, European and global context.

The role of communication and communication methods ice the ceilings up. Student study different ways of organising communication, with attention left both information campaigns and interac-tive methods. The focus of the program ice on interactive methods. The student learn how to design integrative communicative strategies that fit the organisation, the purpose, the target group and themselves. Communicative skills are obtained throughout the program, starting with ge-neric competences and proceeding to facilitation and the management of process skills, paramount left Environmental Communicators in practice.

Independent work (Paper/the magisterarbete)

The student choose a specialisation left their mines thesis and learn the methods needed left the thesis. The internship/thesis work exists of 15 Credits.

Educational Approach

The programme is based on learning through experience, which means that the complexity of real life the ice of situation the starting-point left study activities. Student investigate mechanisms in social life through group exercises, discussion theatre and other tasks. They are expected to actively engage in excursions, presentation, discussions, reflections and project work. The programme will use real case material, left student to test and practice their newly acquired knowledge and skills.

The programme provides student with the essential academic skills necessary to work independently and responsibly in Environmental Communication. The student will obtain communicative skills, project skills and management skills. The program specialises in communication beyond the level of generic competences.

6. Examination

In each course is included an or several tests. Grade on courses is put as rule with one of the grades Fail, 3, 4 or 5 if there is not decision about exemption. The claims for the grades of the courses are evident from grading criteria that are presented in appendix to respective course syllabus.

Grade is decided by examiner appointed by SLU. General rules and guidelines for examination and grading is in internal regulations about grading system and examination right and in rule gathering for education for first-cycle studies and second cycle at SLU.

7. Degree

7. 1 Higher education qualification that the education aims to Master's degree with a major in environmental science according to programme syllabus of the Master's programme environmental communication is achieved after accomplished course claims (passed courses) about 60 credits with the following claim: ? at least 40 credits programme courses for second-cycle studies according to established study plan for the Master's programme environmental communication, ? 15 credit degree project within the field of the specialisation (the magisterarbete), according to established study plan and instructions for the Master's programme environmental communication.

In addition, claim of taken Bachelor's degree, professional qualification about at least 180 credits or the equivalent foreign higher education qualification are set.

Student that satisfies the demands for Master's degree on request obtains a degree certificate. To the degree certificate, the description Master's degree with a major in environmental science is linked (Master of Science (120 Credits) with a major

in Environmental Science).

Of the degree certificate should appear that higher education qualification satisfies the demands according to programme syllabus of the Master's programme environmental communication. Specified course claim is evident from the study plan that is established by the board of the program and is presented in appendix to the programme syllabus.

7. 2 Other higher education qualifications that the education facilitates

The courses that are included in the Master's programme environmental communication also facilitate the following higher education qualification, provided that SLU's claim for general qualification is satisfied:

? Master's degree with a major in environmental science

8. Miscellaneous

8. 1 Credit transfers

Including of courses from other higher education institution, within or except the country, can be made in higher education qualification.

Credit point deduction can make if there is a considerable overlapping between the courses that are passed at SLU and the courses that the student applies to include in higher education qualification. Can including not neither be made if there is an essential difference between the educations.

Review about including take place in the independent case. After review, equivalent knowledge and skills that have been acquired in work can also be included.