



## Syllabus

### **KM0028.1 The Art of Communication - the Basics, 7.5 credits**

#### **Konsten att kommunicera**

The course is given as course independent of study programme

Syllabus discontinued 22 January 2007

Version 1 in Slukurs. Corresponds to version 1 in Ladok

#### **Syllabus approved**

17 October 2002

The version applies to students admitted from autumn 2003 to spring 2006

The version is not a module version

#### **Subjects**

Communications science

#### **Education cycle**

First cycle

#### **Modules**

<b>Title</b>	<b>Code</b>	<b>Credits</b>
Single module	0101	7.5

#### **Advanced study in the main field**

#### **Grading scale**

Pass / Failed

The requirements for attaining different grades are described in the course assessment criteria which are contained in a supplement to the course syllabus. Current information on assessment criteria shall be made available at the start of the course.

## **Language**

Swedish

## **Prior knowledge**

20 Swedish University credits

## **Objectives**

Upon completion of the course the student will:

- have a broader more profound view of knowledge, communication and learning
- be able to propose suitable communication strategies with regard to goal, message, target group and the limits of economy and time
- have developed his/her skills in dialogue making and his/her skills in oral and written work

## **Content**

The main focus of the course is practical exercises, which are both a way to acquire new knowledge and an opportunity for training skills.

The course's theoretic part deals with:

- the language's influence on perception, view of reality and learning processes
- theories of communication processes, information planning and evaluation
- ethical aspects on communication work

## **Implementation**

Lectures ca 20 h

Exercises ca 25 h (compulsory)

Assessments ca 5 h (compulsory)

Individual work representing 25% of the course's time is included in the course.

## **Examination**

### **Requirements for examination**

The theoretical part of the course is assessed by a home examination with subsequent group discussion. The course's practical components are reported written and/or verbally.

Participation in compulsory items and pass in assessments.

- If the student fails a test, the examiner may give the student a supplementary assignment, provided this is possible and there is reason to do so.
- If the student has been granted special educational support because of a disability, the examiner has the right to offer the student an adapted test, or provide an alternative assessment.
- If changes are made to this course syllabus, or if the course is closed, SLU shall decide on transitional rules for examination of students admitted under this syllabus but who have not yet passed the course.
- For the examination of a degree project (independent project), the examiner may also allow the student to add supplemental information after the deadline. For more information on this, please refer to the regulations for education at Bachelor's and Master's level.

### **Additional information**

- The right to take part in teaching and/or supervision only applies to the course date to which the student has been admitted and registered on.
- If there are special reasons, the student may take part in course components that require compulsory attendance at a later date. For more information on this, please refer to the regulations for education at Bachelor's and Master's level.

### **Responsible department**

Department of Urban and Rural Development

### **Supplementary Information**

*Finalized by:* Programnämnden för agronomprogrammet