



Syllabus

FÖ0074.1 Business Management, 15.0 credits

Företagsledning

The course is given as course independent of study programme

Syllabus discontinued 5 October 2005

Version 1 in Slukurs. Corresponds to version 1 in Ladok

Syllabus approved

26 September 2002

The version applies to students admitted from spring 2003 to autumn 2006

The version is not a module version

Subjects

Business Administration

Education cycle

First cycle

Modules

Title	Code	Credits
Single module	0101	15.0

Advanced study in the main field

Grading scale

Pass / Failed

The requirements for attaining different grades are described in the course assessment criteria which are contained in a supplement to the course syllabus. Current information on assessment criteria shall be made available at the start of the course.

Language

Swedish

Prior knowledge

The equivalent of: 20 Swedish University Credits (SUC) of intermediate (B-level) courses in Business administration, 5 SUC in Micro theory and 5 SUC in Statistics.

Objectives

Upon completion of the course, the student will:

- be able to analyse a company, its operations, and international relations
- be able to plan a company's strategic, tactical, and operative business
- be able to determine if the operations continue according to plan and take appropriate action
- have good knowledge of different management theories,
- understand the difference between decision-making and operational effectiveness and the consequences for the implementation of resolved actions.

Content

The following topics will be included in the course:

- Leadership and TQM (Total Quality Management)
- Business management and decision-making including risk management, an overview
- Present-time analysis
- Goal analysis
- Strategic planning
- Implementation – action
- Data collection and information handling

Implementation

Lectures ca 50 h (guest lectures compulsory)

Exercises ca 30 h

Presentations/seminars ca 20 h (compulsory)

Excursions ca 30 h (compulsory)

Examination

Requirements for examination

Two written tests and group work.

Passing grades on the exams, approved group work and participation in the compulsory activities.

- If the student fails a test, the examiner may give the student a supplementary assignment, provided this is possible and there is reason to do so.
- If the student has been granted special educational support because of a disability, the examiner has the right to offer the student an adapted test, or provide an alternative assessment.
- If changes are made to this course syllabus, or if the course is closed, SLU shall decide on transitional rules for examination of students admitted under this syllabus but who have not yet passed the course.
- For the examination of a degree project (independent project), the examiner may also allow the student to add supplemental information after the deadline. For more information on this, please refer to the regulations for education at Bachelor's and Master's level.

Additional information

- The right to take part in teaching and/or supervision only applies to the course date to which the student has been admitted and registered on.
- If there are special reasons, the student may take part in course components that require compulsory attendance at a later date. For more information on this, please refer to the regulations for education at Bachelor's and Master's level.

Responsible department

Department of Economics

Supplementary Information

Finalized by: Programnämnden för ekonomutbildningarna