

Syllabus

KM0024.1 Environmental communication, 7.5 credits

Miljökommunikation

The course is given as course independent of study programme

Syllabus discontinued 22 January 2007

Version 1 in Slukurs. Corresponds to version 1 in Ladok

Syllabus approved

11 October 2000

The version applies to students admitted from autumn 2001 to spring 2006

The version is not a module version

Subjects

Communications science

Education cycle

First cycle

Modules

Title	Code	Credits
Single module	0101	7.5

Advanced study in the main field

Grading scale

Pass / Failed

The requirements for attaining different grades are described in the course assessment criteria which are contained in a supplement to the course syllabus. Current information on assessment criteria shall be made available at the start of the course.

Language

Swedish

Prior knowledge

Basic qualification in college studies and 6 months' documented experience of information work in the environmental field.

Objectives

The course gives participants the opportunity to develop their competence in carrying out information activities in the environmental area by acquiring:

- basic knowledge of the principles of planning and implementing information activities
- understanding of social change processes
- knowledge about information as a means for changing knowledge, attitudes and behaviour.

Content

The course is based on literature studies, lectures, group discussions and exercises. The discussions and exercises give participants the opportunity to exchange experiences and apply knowledge to their own area of work.

Parts dealt with are:

- Special characteristics of environmental information
- Information as a means in environmental work
- Conditions and obstacles for environmentally friendly behaviour
- Theories of influence and social change processes
- Adapting communication strategies to target groups
- Methods for stakeholder collaboration and conflict management.

Implementation

The course is provided through distance learning. The work consists mainly of literature studies. Lectures and group exercises are held at four meetings of 2-3 days each, spread over a term (approx. 20 weeks).

Lectures 45 h

Exercises 45 h (compulsory)

Examination

Requirements for examination

The literature studies are assessed in the form of home examinations with subsequent group discussions.

Passes in home examinations plus participation in compulsory components and 75% attendance at lectures.

- If the student fails a test, the examiner may give the student a supplementary assignment, provided this is possible and there is reason to do so.
- If the student has been granted special educational support because of a disability, the examiner has the right to offer the student an adapted test, or provide an alternative assessment.
- If changes are made to this course syllabus, or if the course is closed, SLU shall decide on transitional rules for examination of students admitted under this syllabus but who have not yet passed the course.
- For the examination of a degree project (independent project), the examiner may also allow the student to add supplemental information after the deadline. For more information on this, please refer to the regulations for education at Bachelor's and Master's level.

Additional information

The course can also be undertaken by participants who are not resident in the course location, but some travelling and overnight stays are involved. Lectures and exercises are held in Uppsala.

- The right to take part in teaching and/or supervision only applies to the course date to which the student has been admitted and registered on.
- If there are special reasons, the student may take part in course components that require compulsory attendance at a later date. For more information on this, please refer to the regulations for education at Bachelor's and Master's level.

Responsible department

Department of Urban and Rural Development

Supplementary Information

Finalized by: Programnämnden för JLT-fakultetens utbildning, Ultuna

Replacement course: KM0023